

Phonak Naída™ Link M



Love at first sound

For more information visit www.phonakpro.com

A Sonova brand

PHONAK
life is on

With Phonak Naída Link M we introduce a multifunctional hearing aid that delivers a love at first sound experience

When we say love at first sound, we don't just mean the first time your clients try Phonak Naída Link M, but each and every time they wear them. From the moment you first fit them with their hearing aids, they can expect hearing performance second to none.

This new generation of Phonak technology recognizes and automatically adapts to precisely match more listening situations than ever before¹. With AutoSense OS™ 3.0 and Binaural VoiceStream Technology™, your clients can enjoy better memory recall and reduced listening effort in noise.²

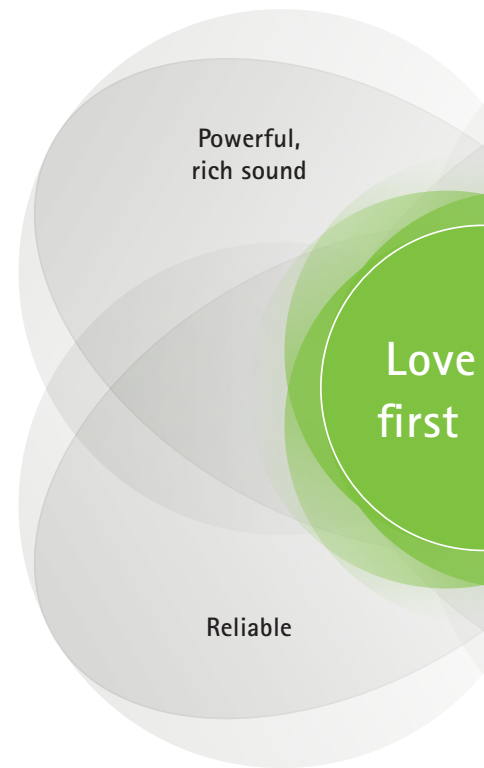
Key highlights:

- Reduced listening effort in noise*²
- Better memory recall in noise*²
- Automatic classification of streamed audio signals¹
- Ability to be paired with an Advanced Bionics sound processor

Reliable

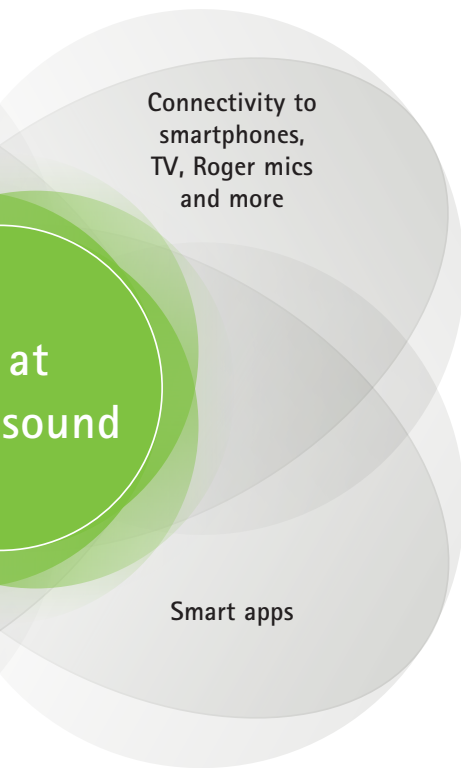
Thanks to expert engineering and design excellence, Naída Link M delivers the power needed to manage a severe up to profound hearing loss. Since the launch of our first power hearing aid in 1978, we have continuously created hearing solutions that are designed to improve people's lives. Powered by proven Marvel technology, the new Naída Link M embodies a premium power hearing aid with dedicated key performance technologies dedicated to your clients' hearing loss.

People with severe to profound hearing loss depend on their hearing aids and require a solution that truly delivers. The robust housing enables your clients to continue with their everyday activities knowing that their hearing aids will withstand even the toughest situations.



What makes Naída Link M even more marvelous?

Naída Link M is a super power BTE that has the ability to be paired to a compatible Advanced Bionics sound processor. Your clients can enjoy a state-of-the-art hearing aid in monaural or binaural configuration and, if along the hearing journey a cochlear implant becomes necessary, the Naída Link M can be used in a bimodal configuration.



Naída Link M features proprietary AirStream™ technology for streaming from any TV and stereo system. Your clients can enjoy TV programs and movies with the TV Connector, a simple plug and play solution. It's just like using wireless headphones – except maybe even better, because Naída Link M hearing aids can distinguish between streamed speech and music signals, and automatically adjust for optimized sound quality.

Key highlights:

- Connects to smartphones – iOS and Android
- Connects to a variety of everyday electronics
- Hearing aids used like wireless stereo headphones

Roger™ technology assists hearing performance in noise and over distance. Phonak Naída Link M features RogerDirect™ which allows Roger technology to stream directly to Marvel hearing aids without having to attach an external receiver.⁴

Key highlights:

- Marvel and Roger, the optimal solution for challenging listening situations
- Designed to improve speech understanding in noise and over distance
- Discreet and appealing solutions

Apps-olutely marvelous!

Phonak's new digital service platform is dedicated to improving your clients' personal listening needs. Through the myPhonak app, your clients can choose to share information with you, you can customize their listening experience in real-time, and with the advanced Remote Control function your clients can adjust their hearing aid settings to their individual needs.*

Key highlights:

- Real-time sound adjustment and personalization
- Real-time remote video support

Phone calls can be challenging, especially with background noise. With the Phonak myCall-to-Text app your clients can hear the conversation in their Naída Link M hearing aids, and read in real time what the person on the other end of the phone says. A free version of the myCall-to-Text app is available. Try it out now!

* myPhonak app is compatible with Naída Link M only if used in a monaural configuration or paired to another Naída Link M.

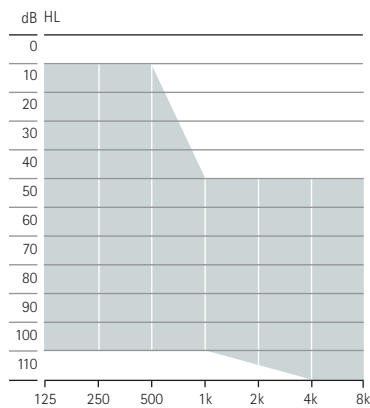
Product description



Naída Link M

Battery size		13	
Multi-function button		•	
Telecoil		•	
Bluetooth®		•	
Nano coating		•	
IP rating		IP68 ³	
Dimensions	L x W x D	40.0 x 16.9 x 8.5 (1.57 x 0.67 x 0.33)	
	Weight	4.4 g / 0.155 oz	
		HE11	HE11 680
Max. Power Output (dB SPL)	2 cc coupler	139	133
Max. gain (dB)	2 cc coupler	81	75
Frequency range (Hz)		<100 - >5000	<100 - >5000
Working current (mA)		2.1	2.0

Fitting range



Moderate to profound hearing loss, all audiometric configurations

■ HE11 680

Housing colors



P1
Sand Beige



P4
Chestnut



P6
Silver Gray



P8
Velvet Black

Performance

AutoSense OS 3.0		Features	
Calm situation	•	UltraZoom	•
Speech in noise	•	SNR-Boost	•
Comfort in noise	•	DuoPhone	•
Music	•	SoundRecover2	•
Speech in loud noise	•	User Preference Tuning	•
Speech in car	•	Real Ear Sound	•
Comfort in echo	•	Fine tuning channels	20
Media speech + mic	•	WhistleBlock	•
Media music + mic	•	NoiseBlock	•
Additional programs		WindBlock	•
Max. additional programs	4	EchoBlock	•
Comfort in echo	•	SoundRelax	•
Speech in loud noise	•	QuickSync	•
Speech in 360°	•	Acoustically Optimized Vent	•
Speech in noise	•	auto Acclimatization	•
Calm situation	•	Environmental balance	•
Comfort in noise	•	RogerDirect™	•
Off-ear compatible	•	Roger and directional setting	•
Music	•		
Acoustic phone	•		
Custom program	•		
Streaming programs			
RogerDirect + mic	•		
PartnerMic + mic	•		
Phone call + mic	•		

Indicator light

An indicator light can optionally be activated for intuitive and discreet confirmation of the status of the hearing aid.

Fitting

Phonak Target	7.0 or higher
Noahlink Wireless	•
Noahlink	•
HI-PRO, HI-PRO2	•

Bluetooth® versions

Direct calls/audio streaming

Bluetooth® 4.2 wireless technology and most older Bluetooth phones

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Wireless communication portfolio

		Naida Link M
Wireless accessory	TV Connector	•
	Phonak PartnerMic	•
	Phonak RemoteControl	•
Roger	Roger microphones	•
App	myPhonak*	•
	myCall-to-Text	•

* myPhonak app is compatible with Naida Link M only if used in a monaural configuration or paired to another Naida Link M.

For more information on Naida Link M please visit www.phonakpro.com/naidalinkm
For information on Roger microphones please visit www.phonakpro.com/roger
For more information on Phonak apps, please visit www.phonakpro.com/smartapps

Acoustic coupling

Sound outlet	Hook	Damped (HE11 680) or undamped (HE11), transparent
	SlimTube 4.0	Available in left and right and five different lengths (00,0,1,2,3)
Earpiece for SlimTube	SDS 4.0	Power dome available in three sizes (S, M, L)
		All other domes SDS 4.0
	SlimTip	Acryl
		Silicone
	Titanium	
Earpiece for hook	Earmold	
	Universal eartip	

Phonak Trial™

If a trial device is required, the Phonak Naída M-SP Trial device is recommended.

Binaural compatibility

Naída Link M can be used

- as a monaural fitting
- as a binaural fitting with two Naída Link M hearing aids
- as a bimodal fitting with an Advanced Bionics compatible contralateral sound processor

In the bimodal hearing solution, the Naída Link M and the sound processor work together in a coordinated dynamic way. When the hearing situation changes, both devices automatically switch to a better suited hearing program. Furthermore, the connectivity options, available for Naída Link M, function seamlessly with the sound processor.

1 Rodrigues, T., & Liebe, S. (2018). AutoSense OS™ 3.0. The new & enhanced automatic operating system. Phonak Insight, retrieved from www.phonakpro.com/evidence, accessed February 19th, 2020.
 2 Winneke, A., Schulte, M. & Latzel, M. (2019). The effect of spatial noise processing in hearing aids on neural correlates of listening and memory effort: an EEG study. Manuscript in preparation. Expected beginning of 2020.
 3 IP68 indicates that the hearing aid is water resistant and dust tight. It survived continuous immersion in 1 meter of water for 60 minutes and 8 hours in a dust chamber as per the IEC60529 standard.
 4 RogerDirect requires the installation of a Roger receiver into the hearing aid, by means of a Roger X receiver or a Roger iN microphone.

life is on

At Phonak, we believe that well-hearing equates to well-being and is essential to living life to the fullest. For more than 70 years, we have remained passionate about creating a world where 'life is on' for everyone. Our innovative hearing solutions are designed for people of all ages and all degrees of hearing loss, to connect socially, thrive mentally and grow emotionally.

www.phonakpro.com



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