

Phonak Naída™ Marvel



The super power hearing aid with
direct connectivity

For more information visit www.phonakpro-us.com

A Sonova brand

PHONAK
life is on

With Phonak Naída Marvel we introduce multifunctional hearing aids that deliver a love at first sound experience

Proven benefits

This new generation of Phonak technology recognizes and automatically adapts to precisely match more listening situations than ever before¹. With AutoSense OS™ 3.0 and Binaural VoiceStream Technology™, your patients can enjoy better memory recall and reduced listening effort in noise.²

Key highlights:

- Better speech understanding in noise with Roger³
- Reduced listening effort in noise*²
- Better memory recall in noise*²
- World's first super power hearing aid with classification of streamed audio signals¹

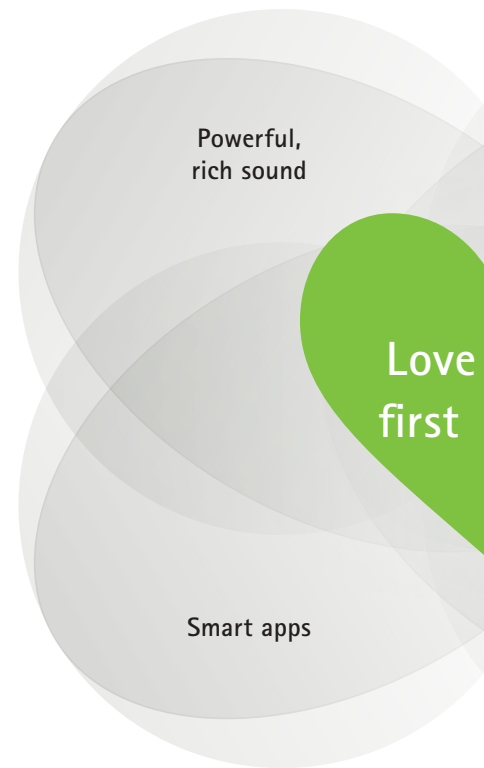
Get the most out of Phonak Marvel™

The new digital service platform from Phonak is dedicated to improving your patients' personal listening needs. Through the **myPhonak app**, your patients can choose to share information with you, you can customize their listening experience in real-time, and with the advanced Remote Control function your patients can adjust their hearing aid settings to their individual needs.

Key highlights:

- Real-time sound adjustment and personalization
- Real-time remote video support

Phone calls can be challenging, especially with background noise. With the **Phonak myCall-to-Text app** your patients can hear the conversation in their Marvel hearing aids, and read in real-time what the person on the other end of the phone says. A free version of the myCall-to-Text app is available. Try it out now!



Redefining connectivity

Naída Marvel is the world's first super power BTE with hands-free calls that directly streams to iOS®, Android™ or other Bluetooth®-enabled devices. Your patients can enjoy hands-free phone calls with built-in microphones. Naída also delivers stereo sound quality streaming for music, videos, audiobooks, podcasts and much more.



Naída features proprietary AirStream™ technology for streaming from any TV or stereo system. Your patients can enjoy TV programs and movies with the TV Connector, a simple plug-and-play solution. Marvel hearing aids can now distinguish between streamed speech and music signals, and automatically adjust for optimized sound quality.

Key highlights:

- Connects to smartphones – iOS, Android or Bluetooth phone
- Connects to a variety of everyday electronics
- Hearing aids used like wireless stereo headphones
- Extra-long streaming time thanks to AirStream technology

Roger™ technology boosts hearing performance in noise and over distance.³ Phonak Naída Marvel features RogerDirect™ which allows Roger technology to stream directly to Marvel hearing aids without having to attach an external receiver.

Key highlights:

- Marvel and Roger, the optimal solution for challenging listening situations
- Designed to improve speech understanding in noise and over distance
- Discreet and appealing solutions

Reliable

Naída is the most trusted power hearing aid.⁴ Thanks to expert engineering and design excellence, Naída Marvel can reliably deliver the power needed to manage a severe to profound hearing loss. Since the launch of our first power hearing aid in 1978, we have continuously created hearing solutions that are designed to improve people's lives. Powered by proven Marvel technology, the new Naída M-SP embodies a premium power hearing aid with dedicated key performance technologies that reliably deliver the power needed.

People with severe to profound hearing loss depend on their hearing aids and require a solution that truly delivers. The robust housing (IP68 rated⁵) enables your patients to continue with their everyday activities knowing that their hearing aids will function reliably and withstand even the toughest listening situations.

Product description

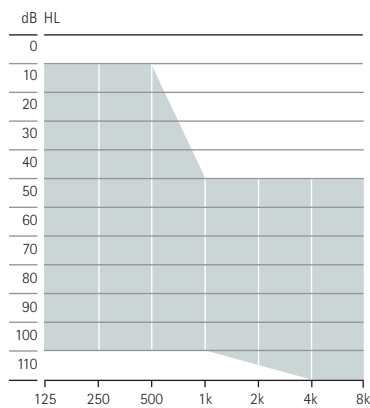


Naída M-SP
Naída M-SP Trial
 M90/M70/M50/M30

Battery size		13
Multi-function button		•
Telecoil		•
Bluetooth®		•
Nano coating		•
IP rating		IP68 ⁵
Dimensions	L x W x D	40.0 x 16.9 x 8.5 mm (1.57 x 0.67 x 0.33 in)
	Weight	4.4 g / 0.155 oz

		HE11	HE11 680
Max. Power Output (dB SPL)	2 cc coupler	139	133
Max. gain (dB)	2 cc coupler	81	75
Frequency range (Hz)		<100 - >5000	<100 - >5000
Working current (mA)		2.1	2.0

Fitting range



Moderate to profound hearing loss,
 all audiometric configurations

■ HE11 680

Housing colors



HO
Beige



P1
Sand Beige



P3
Sandalwood



P4
Chestnut



P5
Champagne



P6
Silver Gray



P7
Graphite Gray



P8
Velvet Black



T7
Alpine White

Performance levels

	Premium M90	Advanced M70	Standard M50	Essential M30
AutoSense™ OS 3.0				
Calm situation	•	•	•	•
Speech in noise	•	•	•	•
Comfort in noise	•	•	•	
Music	•	•		
Speech in loud noise	•			
Speech in car	•			
Comfort in echo	•			
Media speech + mic	•	•	•	•
Media music + mic	•	•	•	•
Additional programs				
Max. additional programs	3	3	3	3
Comfort in echo	•			
Speech in loud noise	•	•		
Speech in 360°	•	•		
Speech in noise	•	•	•	•
Calm situation	•	•	•	•
Comfort in noise	•	•	•	•
Music	•	•	•	•
Acoustic phone	•	•	•	•
Custom program	•	•	•	•
Streaming programs				
RogerDirect + mic	•	•	•	•
PartnerMic™ + mic	•	•	•	•
Phone call + mic	•	•	•	•

	Premium M90	Advanced M70	Standard M50	Essential M30
Features				
UltraZoom	•	•	•	•
SNR-Boost	•	•	•	
DuoPhone	•	•	•	
SoundRecover2	•	•	•	•
User Preference Tuning	•	•	•	•
Real Ear Sound	•	•	•	
Fine tuning channels	20	16	12	8
WhistleBlock	•	•	•	•
NoiseBlock	•	•	•	•
WindBlock	•	•		
EchoBlock	•			
SoundRelax	•	•		
QuickSync	•	•	•	•
Acoustically Optimized Vent	•	•	•	•
Tinnitus Balance	•	•	•	•
auto Acclimatization	•	•	•	•
Environmental balance	•	•	•	•
RogerDirect	•	•	•	•
Roger and directional setting	•	•	•	

Fitting

Naída M-SP
Naída M-SP Trial
M90/M70/M50/M30

Phonak Target	6.2 or higher
Noahlink Wireless	•
Noahlink	•
HI-PRO, HI-PRO2	•

Acoustic coupling

Sound outlet	Hook	Damped (HE11 680) or undamped (HE11), transparent
Ear piece for hook	Earmold	Available from your preferred earmold manufacturer

Phonak Trial™

The new Phonak Naída M Trial hearing aids can be quickly set to any performance level to demonstrate the technology and sound quality to your patients. Use them to demo at the initial fitting appointment or to bridge the gap during repairs.

- 1 Rodrigues, T. and Liebe, S. (2018). AutoSense OS™ 3.0. The new Et enhanced automatic operating system. Phonak Insight, retrieved from www.phonakpro.com/evidence, accessed February 19, 2020.
- 2 Winneke, A., Schulte, M. and Latzel, M. (2019). The effect of spatial noise processing in hearing aids on neural correlates of listening and memory effort: an EEG study. Manuscript in preparation. Expected beginning of 2020.
- 3 Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201–210.
- 4 Taphuntsang, D. (2017) Market Research ID 924. Please contact marketinsight@phonak.com if you are interested in further information. Based on Customer Satisfaction Survey 2017.
- 5 IP68 indicates that the hearing aid is water resistant and dust tight. It survived continuous immersion in 1 meter of water for 60 minutes and 8 hours in a dust chamber as per the IEC60529 standard.

Phonak Naída Marvel Bluetooth® versions

Direct calls/audio streaming

Bluetooth 4.2 wireless technology and most older Bluetooth phones

Wireless communication portfolio

		Naída M-SP Naída M-SP Trial M90/M70/M50/M30
Wireless accessory	TV Connector	•
	Phonak PartnerMic™	•
	Phonak RemoteControl	•
Roger	Roger microphones	•
App	myPhonak	•
	myCall-to-Text	•

For more information on Naída Marvel please visit www.phonakpro-us.com/naidamarvel

For information on Roger microphones please visit www.phonakpro-us.com/roger

For more information on Phonak apps, please visit www.phonakpro-us.com/smartapps

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonakpro-us.com